**Poster Content**

**Sections**

**Title**

Effectively reflects the topic (catchy, but meaningful)

**Poster presenter name(s)**

If this is a group project, indicate only those who participated in the poster Fair.

**Faculty** (e.g., AMPD); **Course code**; **Institution** e.g., *Dana Craig LAPS/SOSC 3200 York University*

**Abstract**

A summary of the project, including research question, method, conclusion, import.

**Research question/thesis statement/hypothesis**

One brief line, clear and to-the-point, explaining the purpose of the project.

**Method/methodology/approach**

A short description (perhaps using visual aids) of *how* you conducted the research.

**Results/findings/conclusion**

Indicate the research outcomes (qualitative, quantitative).

**Images/graphics**

How can I share this research **visually**? Use images, graphics, graphs, if applicable (avoid data tables). Use high-quality images, labelled and credited. To ensure they print well when enlarged, zoom in on images, checking for pixilation.

**Discussion/implications**

Summarize what you found or learned or proved. What is the most intriguing and important finding? Are there areas for future research?

**Bibliography**

If your list of references is extensive, don’t use up prime space on the poster; instead, pin it to the bottom of the poster or make it available separately.

**Contact information**

If someone wishes to follow up with you about your project, have ready a safe means for them to reach you (but don’t put this on the poster).

**Omit from the poster**:

The York logo; your private information (no student number, email, or cell phone), for security reasons. (Your poster may be published in the e-journal *RYR.*)

**Language**

**Use plain language on your poster and in your presentation**

The Undergraduate Research Fair is geared to a multidisciplinary audience. We ask presenters to use plain language to describe their projects. That is, the wording, structure, and design of posters, abstracts, and presentations should allow people from other disciplines and other communities to understand the project easily. Avoiding jargon and explaining key terms will better convey your meaning to a general audience.

**Tips for using plain language:**

 choose simple, concrete words  keep sentences fairly short (up to 20 words)

 choose active voice verbs over passive  use meaningful headings

 use examples, geared to a general audience *15 Feb 2018*