**Poster Checklist**

**Poster pdf files are due: Wednesday, Feb 28, 2018, 12 pm**

☐ **Send poster pdf by email attachment to:** **ugfair@yorku.ca**

Subject line: *YourLastName* POSTER 2018

Filename: *YourLastName*\_POSTER\_2018

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**Content** *Content is up to you! Do include…*

☐Project title

☐Your name ☐Faculty & course (e.g., LAPS/ECON 1000)

☐Research question (or purpose of the project or thesis statement or hypothesis)

☐Abstract (in plain language, appropriate for a multidisciplinary audience)

☐Method or methodology or approach

☐Graphics reflecting the project (Bar graphs? Pie charts?)

☐Good quality illustrations, all labelled and attributed (zoom in to check image quality)

☐Results or conclusions or summary / Implications or take-away message

☐Have on hand separately…bibliography; survey instrument; your contact info (if you wish)

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**Design** *Design layout is up to you. Be creative!*

☐Dimensions **must** be: **24” x 36”** (portrait or landscape)

☐Logical visual flow (the eye tracks from top left to bottom right)

☐Simplify. Organize. Focus on core ideas (not too wordy; not too much text)

☐Use colour and high contrast

☐White space/negative space

☐Appropriate font size

70+ pt for poster title 40–50 pt for section headings

24–34 pt for text 16–20 pt for supplemental info (refs, contact info)

☐Easy-to-read text (consistent font choices)

☐Up to 10 words, 65 characters, per line

☐Leave 1” margin around poster (a printer request)

☐No need to underline poster title or section headings

rev Feb. 15, 2018